

WAVV 101.1 FM
ALPINE BROADCASTING CORPORATION
EEO PUBLIC FILE REPORT
FEB.1, 2008- JAN.31, 2009

This EEO Public File Report is placed in the WAVV public inspection file pursuant to Section 73.2080(c) (6) of the FCC rules.

During the period beginning Feb.1, 2008 and ending on Feb.28,2009, WAVV posted and filled five, (5) ,full time employment vacancies for positions as an Account Executive in the sales department. All of these positions were filled by individuals who were not previously employed at WAVV. These five (5) hires reflect the aggregate number of individuals employed for varying lengths of time within this period, wherein three (3) was terminated within the period netting the number to two (2) full time positions. There were no other open job category positions available during this period.

WAVV placed advertisements in the classified sections of widely circulated local newspapers such as The Naples Daily News and The News –Press. The ads ran for seven (7) days time. WAVV also ran commercial announcements on its air advertising the positions. These announcements reached an audience of over 120,000 people in the Ft. Myers/Naples radio market.

WAVV employs a total of only 12 full time employees, many of whom have been with the station for ten (10) or more years. Thus, with the exception of the sales staff, there are rarely any other open job positions at the station.

WAVV is currently planning several outreach activities designed to help the public become aware of employment opportunities in the radio industry. WAVV has also approached local colleges and universities in an effort to establish a formal radio internship program for qualified students who are pursuing a career in radio.