

**WAVV 101.1 FM**  
**ALPINE BROADCASTING CORPORATION**

**EEO PUBLIC FILE REPORT**  
**FEBRUARY 1, 2016 – JANUARY 31, 2017**

This EEO Public File Report is placed in the WAVV public inspection file pursuant to Section 73.2080(c)(6) of the FCC rules.

During the period beginning Feb. 1, 2016 and ending on Jan. 31, 2017, WAVV posted and filled seven (7) full time employment vacancies for the position of Account Executive in the sales department. All of these positions were filled by individuals who were not previously employed at WAVV. These seven (7) hires reflect the aggregate number of individuals employed for varying lengths of time within this period, wherein six (6) resigned or were terminated within the period netting the number to one (1) full time position. There were no other full time open job category positions available during this period.

WAVV placed advertisements in the classified sections of widely circulated local newspapers such as The Naples Daily News and The News-Press. The ads ran for seven (7) days time. WAVV also ran commercial announcements on its air advertising the positions. These announcements reached an audience of over 120,000 people in the Ft. Myers/Naples radio market. Ads were also run in various internet sites including ; Monster.com,Indeed.com and other internet employment sites.

WAVV employs a total of only fourteen (14) full time employees, many of whom have been with the station for ten (10) or more years. Thus, with the exception of the sales staff, there are rarely any other open job positions at the station.

WAVV has already committed to several outreach activities designed to help the public become aware of employment opportunities in the radio industry. WAVV has approached local colleges and universities and has established a formal radio internship program for qualified students who are pursuing a career in radio.

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**JOB TITLE**

**NUMBER OF JOB VACANCIES**

**ACCOUNT EXECUTIVE**

**\* SEVEN (7) HIRES OVER PERIOD  
02/01/11 – 01/31/17**

In the period: Seven (7) hires and six (6) terminations or resignations, net one (1) hire.  
In the period: Total persons interviewed = Nine (9).

**TOTAL SALES STAFF COMPOSITION AND BASE STRUCTURE IS FOUR (4) FULL TIME  
SALES EMPLOYEES**

*(THIS IS A HIGH TURNOVER POSITION THUS THE CONTINUAL HIRING AND TERMINATION CYCLE)*

- **RADIO ADS ON WAVV:** Ads on station: 340 or more total in period.
- **WEBSITE ADS – WAVV SITE:** Ads placed for at least seven (7) days for each posting.
- **PERSONAL REFERENCES:** Called three (3) personal references provided by various individuals
- **OTHER REFERENCE SOURCES AND OUTREACH SOURCES:**
  - Florida Gulf Coast University
  - Florida South Western State College
  - Hodges University
  - FGCU Adult and Continuing Education Program